

10-20 | 11 | 2015

SETTIMANA DELLA CULTURA D'IMPRESA

L'impresa va in scena



Fondazione Gianfranco Fedrigoni

ISTOCARTA

Istituto Europeo di Storia della Carta
e delle Scienze Cartarie

PRESS RELEASE

Fabriano, 2nd of November 2015

The Miliani Paper Mills Archive “va in scena”

XIV Settimana della Cultura d'Impresa

10-20 novembre 2015

This year too, **Fondazione Gianfranco Fedrigoni, Istituto Europeo di Storia della Carta e delle Scienze Cartarie (ISTOCARTA)** Fabriano (AN) has decided to participate in the ‘**Settimana della Cultura d'Impresa**’ – **Week of Corporate Culture** -, the most awaited for national event now in its **XIV edition**, promoted by **Confindustria** and **MUSEIMPRESA** (Associazione Italiana Archivi and Musei d'Impresa) which is to be held throughout Italy in the month of November 2015. Following the great success obtained in the last edition with the event ‘*Archivio delle Cartiere Miliani Fabriano. La Storia di una dinastia nell’Universo Carta*,’ promoted by ISTOCARTA – which has seen the extraordinary opening of the **Archivio delle Cartiere Miliani** Fabriano to a packed public, - from **10th to 20th November 2015**- it will be possible to admire this treasure of the Universo Carta once again, core of the history of national and international paper from the XVIII century and the first Corporate Archive in Italy to be recognized as having “notable historical interest” on 20th July 1964. The novelty in this XIV edition lies in “**L’impresa va in scena**”, a national initiative which will contribute in disseminating corporate and cultural values of Italian enterprises through rehearsed readings and narrations, carried out in cooperation with prestigious theatres but also, as is the case of ISTOCARTA, a leap into the past between paper, paper-makers and paper mills of Fabriano during the ’50s, through the opening of the Archive which will be backed by a projection of an inedited video conserved for years by the precious “Fondo fototeca/videoteca” and made available in digital version, as requested by ISTOCARTA, by the **Archivio Nazionale del Cinema d'Impresa** of Ivrea (TO) with the authorization of **Videa s.r.l.** that has the copyrights and



Per informazioni
info@istocarta.it
www.istocarta.it
Tel. 0732 702502





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has kindly granted the projection. It is a short film-clip taken from a film of 1951, conserved in the Archivio delle Cartiere: **"Questi poveri stracci"**, directed by **Ugo Fasano (1907 - 2002)**, music by **Enzo Rossellini (1908 - 1982)** composer and music critic, author of numerous compositions for film, (brother of the film-director Roberto Rossellini) and images by **Gábor Pogány (1922 - 1999)**, Hungarian by birth of Italian nationality, photograph director in Cinecittà (Rome). A short-clip film filmed inside the paper mill Cartiere Miliani Fabriano following the second world-war. As already reported- about the short film-clip- , on a card/document – dating back to 13th November 1951- by the President of the Council of Ministers: "From restless strife over the centuries between man and machine, this short film-clip describes an aspect which is little known, viz. that of the manufacturing of paper, highlighting the unquestionable and unenviable virtues related to handmade paper, the pride of Italian craftsmanship all over the world".

And so the history of the paper manufacturing industry of Fabriano "goes on scene", amongst documents dating back to 1782 (the year in which Cartiere Miliani was founded) relics, instruments for the manufacturing of handmade paper and artistic watermarks made by the most famous wax-engravers.

The initiative of the foundation 'Fondazione G. Fedrigoni ISTOCARTA' is included in the calendar of events, across the cultural heritage of enterprises, which will take place in the national territory from 10th to 20th November 2015.

Opening hours: **from Monday to Friday 3.00 p.m. - 6.00 p.m.; Sunday and Saturday 3.00 p.m. - 7.00 p.m.. Free entry.**

For more information:

Fondazione G. Fedrigoni ISTOCARTA

Viale Pietro Miliani, 31/33, 60044 Fabriano (AN)

Tel. +39 0732.70.25.02

info@istocarta.it - www.istocarta.it



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www.istocarta.it
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